



How Million Mile Month™ Works for Your Organization

Each member will register at www.millionmilemonth.org, attaching themselves to your organization or school using the *My Organization* pulldown at registration.

Each participant gets a personal profile. Using any device (phone, tablet, laptop, desktop....) participants can log their physical activity and track their personal stats and goals.

Logging miles is easy by entering minutes or miles and selecting an activity from the pulldown. Participants can also connect a number of devices and apps to the system to automatically pull in their miles using the *Map My Fitness* button.

Your Progress
45.83 miles complete out of 150 mile goal

Will Lindow
Edit Profile

MY MILES 45.83
MY CALORIES 5,528
MY MINUTES 378.0
MY GOAL 150 Edit

MY CITY Austin

MY ORGANIZATION
Cyberways and Waterways

Cancel

minutes - and/or - miles

Select Activity

April 10 2014

Save

Title Sponsor
YOUR LOGO HERE

Date	Activity	Miles
Apr 7	Running	3.85 X
Apr 6	Walking	0.5 X
Apr 5	Other (Crossfit, Yoga, Zumba, Paddleboarding, Group Class, etc.)	30.0 X
Apr 4	Other (Crossfit, Yoga, Zumba, Paddleboarding, Group Class, etc.)	1.25 X

M³

CALORIES BURNED **82,333,320**

MILES **1,000,000**

MINUTES OF ACTIVITY **10,341,068**

Each individuals' stats are added to their school or organization's stats, their city's stats and the Million Mile Month Community mileage ticker, on the website homepage, as we work toward 1 million miles together in April. Fun, health focused prizes are awarded as the community reaches milestones on the way to 1 million.

Leaderboards promote competition and recognition (top organizations, top individuals, top cities, etc.) as well as motivate employees to continue pushing for more miles throughout April and the year.

LEADERBOARDS

TOP CITIES	TOP ORGANIZATIONS	TOP PEOPLE
1. Austin - 131,704	1. Fort Bend ISD - 188,404	1. Jordan Marlow - 2,826
2. Missouri City - 77,448	2. Texas Beef Council - 33,390	2. marcella de la rosa - 2,723
3. Sugar Land - 50,619	3. Texas Association of Student Councils (TASC) - 27,440	3. Elkins Football - 2,082
4. Houston - 49,238	4. Ann Richards School - 24,574	4. Sergio Ramirez - 2,001
5. Richmond - 19,592	5. City of Austin - 22,495	5. kerl vo - 1,800
6. Keller - 12,626	6. Texas A&M Univ. - 18,812	6. linda sanchez - 1,800
7. College Station - 12,281	7. Sysco - 18,478	7. Elkins VarsityBaseball - 1,767
8. San Antonio - 9,161	8. Austin Parks and Rec - 13,549	8. Andrea cobar - 1,619
9. Katy - 6,401	9. Silicon Labs - 8,692	9. Jeremy Hogan - 1,569
10. Missouri - 6,146	10. Signature Science, LLC - 7,826	10. Joyce Baysinger - 1,561

Each school or organization receives their own private “ORGANIZATION PAGE”, which provides:

- An organization leaderboard for your members or students only
- stats for your organization
- a source of friendly competition and mentorship
- on-demand metric reports

Million Mile Month™ staff can provide more detailed metric reports for your organization to your lead person upon request.

The screenshot shows the Million Mile Month organization page for "YOUR COMPANY". At the top left is the Million Mile Month logo. Navigation links include "About", "SOCIALize", "Get Involved", and "Leaderboards". There are buttons for "My Profiles" and "Logout". Social media icons for Facebook, Twitter, Instagram, and YouTube are in the top right, along with "CONTACT" and "DONATE" links. The main content area displays the organization's name "YOUR COMPANY" in large blue letters, followed by summary statistics: "Total Miles: 6000", "Total Calories: 64,343", and "Total Minutes: 6,545". A link "See All Participants from this Organization" is provided. Below this is a "LEADERBOARD" section with a table of participants.

Name	Location	Group/Team	Progress	Towards Goal	Miles
Brandon Mixon	Austin, TX, USA	Austin North Office		43%	63.82
Rob Denton	San Diego, California, USA	San Diego North Central Office		42%	52.5
stephen bakalyar	Chicago, Illinois, USA	Chicago South Central Office		39%	38.61
Will Lindow	Austin, Texas, USA	South Central Office		36%	54.08
Sheri Gutzmer	Guarulhos, San Paulo, Brazil	South Central Office		35%	70.38