



How Million Mile Month™ Works for Your Employees

Each employee will register at www.millionmilemonth.org, attaching themselves to your company/org using the *My Organization* pulldown at registration.

Each participant gets a personal profile. Using any device (phone, tablet, laptop, desktop....) employees can log their physical activity and track their personal stats and goals.

Logging miles is easy by entering minutes or miles and selecting an activity from the pulldown. Employees can also connect a number of devices and apps to the system to automatically pull in their miles using the *Map My Fitness* button.

Your Progress
45.83 miles complete out of 150 mile goal

Will Lindow
Edit Profile

MY MILES 45.83
MY CALORIES 5,528
MY MINUTES 378.0
MY GOAL 150 Edit

MY CITY Austin

MY ORGANIZATION
Cyberways and Waterways

Cancel

minutes - and/or - miles

Select Activity

April 10 2014

Save

Title Sponsor
YOUR LOGO HERE

Date	Activity	Miles
Apr 7	Running	3.85 X
Apr 6	Walking	0.5 X
Apr 5	Other (Crossfit, Yoga, Zumba, Paddleboarding, Group Class, etc.)	30.0 X
Apr 4	Other (Crossfit, Yoga, Zumba, Paddleboarding, Group Class, etc.)	1.25 X

M³

CALORIES BURNED 82,333,320

MILES 1,000,000

MINUTES OF ACTIVITY 10,341,068

Each individuals' stats are added to their company's stats, their city's stats and the Million Mile Month Community mileage ticker, on the website homepage, as we work toward 1 million miles together in April. Fun, health focused prizes are awarded as the community reaches milestones on the way to 1 million.

Leaderboards promote competition and recognition (top organizations, top individuals, top cities, etc.) as well as motivate employees to continue pushing for more miles throughout April and the year.

LEADERBOARDS

TOP CITIES

1. Austin - 131,704
2. Missouri City - 77,448
3. Sugar Land - 50,619
4. Houston - 49,238
5. Richmond - 19,592
6. Keller - 12,626
7. College Station - 12,261
8. San Antonio - 9,161
9. Katy - 6,401
10. Missouri - 6,146

TOP ORGANIZATIONS

1. Fort Bend ISD - 188,404
2. Texas Beef Council - 33,390
3. Texas Association of Student Councils (TASC) - 27,440
4. Ann Richards School - 24,574
5. City of Austin - 22,495
6. Texas A&M Univ. - 18,812
7. Sysco - 18,478
8. Austin Parks and Rec - 13,549
9. Silicon Labs - 8,692
10. Signature Science, LLC - 7,826

TOP PEOPLE

1. Jordan Marlow - 2,826
2. marcella de la rosa - 2,723
3. Elkins Football - 2,082
4. Sergio Ramirez - 2,001
5. kerl vo - 1,800
6. linda sanchez - 1,800
7. Elkins Varsity Baseball - 1,767
8. Andrea cobar - 1,619
9. Jeremy Hogan - 1,569
10. Joyce Baysinger - 1,561

Each company receives their own private “ORGANIZATION PAGE”, which provides:

- An organization leaderboard for your company only
- stats for your organization
- a source of friendly competition and mentorship
- on-demand metric reports

Million Mile Month™ staff can provide more detailed metric reports for your organization to your lead person upon request.

The screenshot shows the Million Mile Month organization page. At the top left is the logo, and to the right are social media icons for Facebook, Twitter, Instagram, and LinkedIn, along with 'CONTACT' and 'DONATE' links. Below the logo are navigation links: 'About', 'SOCIALize', 'Get Involved', and 'Leaderboards'. On the right side, there are buttons for 'My Profiles' and 'Logout'. The main heading is 'YOUR COMPANY' in large blue letters. Below it, the organization's stats are listed: 'Total Miles: 6000', 'Total Calories: 64,343', and 'Total Minutes: 6,545'. A link 'See All Participants from this Organization' is provided. The 'LEADERBOARD' section features a table with the following data:

Name	Location	Group/Team	Progress	Towards Goal	Miles
Brandon Mixon	Austin, TX, USA	Austin North Office		43%	63.82
Rob Denton	San Diego, California, USA	San Diego North Central Office		42%	52.5
stephen bakalyar	Chicago, Illinois, USA	Chicago South Central Office		39%	38.61
Will Lindow	Austin, Texas, USA	South Central Office		36%	54.08
Sheri Gutzmer	Guarulhos, San Paulo, Brazil	South Central Office		35%	70.38